



# SUPERSIZE YOUR TOBACCO INCOME!

[nrsplus.com/tobacco](http://nrsplus.com/tobacco)

There are over **55.5 MILLION** Adult Tobacco Consumers in the USA!

## Reasons why tobacco shoppers come to your store:

**70.8%**  
of Adult Tobacco Consumers  
Look for Lower Pricing

**48.3%**  
of Adult Tobacco Consumers  
Look for Loyalty Discounts



## TOBACCO SCAN DATA PROGRAM

NRS submits your POS scan data, and you get paid monthly by tobacco manufacturers for your tobacco sales. You do nothing(!) – and get buydown promotions. Plus, you can get back up to 10¢ per carton, based upon your sales volume, which helps cover your scan data processing fee.

### Tobacco Scan Data TIERS 1 & 2

Includes Altria & R.J. Reynolds

**\$39.95/mo.**

**\$44.95/mo.** without NRS Pay

Pay yearly & get 1 month free

- ✓ Altria & RJR: Scan Reporting
- ✓ Altria & RJR: Multi-Pack & Loyalty
- ✓ License ID Scanning
- ✓ Altria: Automatic Promotions (via API)

### Tobacco Scan Data TIERS 3 & 4

Includes Altria Tier 3 AND 4 Features

**\$49.95/mo.**

**\$54.95/mo.** without NRS Pay

Pay yearly & get 1 month free

- ✓ Personalized Promotional Delivery
- ✓ Altria & RJR: Scan Reporting
- ✓ Altria & RJR: Multi-Pack & Loyalty
- ✓ License ID Scanning
- ✓ Altria: Automatic Promotions (via API)
- ✓ Altria: Tier 2
- ✓ Altria: Electronic Coupons
- ✓ Altria: Personal Coupon Delivery
- ✓ Altria: Age Verification
- ✓ Altria: Personal Customer Ads



## Get started TODAY!

Call: (800) 501-7184

Or email: [tobaccoscanteam@nrsplus.com](mailto:tobaccoscanteam@nrsplus.com)

\*All tobacco sales scan data programs are operated and maintained by tobacco manufacturers. Eligibility for the programs and all terms are determined by each manufacturer. For terms, contact the tobacco manufacturers. NRS provides a seamless data reporting service that helps retailers take advantage of tobacco sales programs. Programs may not be available in all states. Monthly fees based on number of plans and whether merchant bundles with NRS Pay processing services. Tax not included. NRS is not responsible for promotional payments and not liable for errors and omissions. By participating in the program, retailer assumes all responsibility for setup of promotions in accordance with manufacturer guidelines.

### Tobacco accounts are required for participation:



Don't have a Phillip Morris account?

To set up your account, call **(866) 928-3510**



Don't yet have a RJ Reynolds account?

To set up your account, call **(800) 974-2227**