



MAKE MORE \$\$ SELLING TOBACCO!

Get the same tobacco buydowns as larger chain stores

35 MILLION

Adult Tobacco
Consumers in the
United States

15.4

Average Cigarette
Consumer Store
Visits per Month

80%

Adult Tobacco
Consumers are Loyal
to Their Brand

\$12.58

Avg. Amount Tobacco
Consumers Spend in
Store on Each Visit



TOBACCO SCAN DATA PROGRAM

NRS submits your POS scan data, and you get paid monthly by tobacco manufacturers for your tobacco sales. You do nothing(!) – and get buydown promotions. Plus, you can get back up to 10¢ per carton, based upon your sales volume, which helps cover your scan data processing fee.

• No long term contract required

Tobacco Scan Data

Includes Altria & R.J. Reynolds

\$34.95/mo.

\$39.95/mo. without NRS Pay

Pay yearly & get 1 month free

- ✓ Altria & RJR: Scan Reporting
- ✓ Altria & RJR: Multi-Pack & Loyalty
- ✓ License ID Scanning
- ✓ Altria: Automatic Promotions (via API)
- ✓ Altria: Tier 2
- ✓ Altria: Electronic Coupons

Tobacco Scan Data **PLUS**

Includes Altria Tier 3 Features

Special 2025 Pricing

Same price as "Tobacco Scan Data" bundle

- ✓ Altria & RJR: Scan Reporting
- ✓ Altria & RJR: Multi-Pack & Loyalty
- ✓ License ID Scanning
- ✓ Altria: Automatic Promotions (via API)
- ✓ Altria: Tier 2
- ✓ Altria: Electronic Coupons
- ✓ Altria: Personal Coupon Delivery
- ✓ Altria: Age Verification
- ✓ Altria: Personal Customer Ads
- ✓ Altria: Tier 3

**Learn more at nrsplus.com/tobacco
or call (800) 501-7184**

*All tobacco sales scan data programs are operated and maintained by tobacco manufacturers. Eligibility for the programs and all terms are determined by each manufacturer. For terms, contact the tobacco manufacturers. NRS provides a seamless data reporting service that helps retailers take advantage of tobacco sales programs. Programs may not be available in all states. Monthly fees based on number of plans and whether merchant bundles with NRS Pay processing services. Tax not included. NRS is not responsible for promotional payments and not liable for errors and omissions. By participating in the program, retailer assumes all responsibility for setup of promotions in accordance with manufacturer guidelines.

Tobacco accounts are required for participation:



Don't have a Phillip Morris account?

To set up your account, call (866) 928-3510



Don't yet have a RJ Reynolds account?

To set up your account, call (800) 974-2227