



# MAKE MORE \$\$ SELLING TOBACCO!

Get the same tobacco buydowns as larger chain stores

**35 MILLION**

Adult Tobacco Consumers in the United States

**15.4**

Average Cigarette Consumer Store Visits per Month

**80%**

Adult Tobacco Consumers are Loyal to Their Brand

**\$12.58**

Avg. Amount Tobacco Consumers Spend in Store on Each Visit



## TOBACCO SCAN DATA PROGRAM

NRS submits your POS scan data, and you get paid monthly by tobacco manufacturers for your tobacco sales. You do nothing(!) – and get buydown promotions. Plus, you can get back up to 10¢ per carton, based upon your sales volume, which helps cover your scan data processing fee.

• No long term contract required

### Tobacco Scan Data

Includes Altria & R.J. Reynolds

**\$34.95/mo.**

**\$39.95/mo.** without NRS Pay

Pay yearly & get 1 month free

- ✓ Altria & RJR: Scan Reporting
- ✓ Altria & RJR: Multi-Pack & Loyalty
- ✓ License ID Scanning
- ✓ Altria: Automatic Promotions (via API)
- ✓ Altria: Tier 2
- ✓ Altria: Electronic Coupons

### Tobacco Scan Data PLUS

Includes Altria Tier 3 Features

**Special 2025 Pricing**

Same price as "Tobacco Scan Data" bundle

- ✓ Altria & RJR: Scan Reporting
- ✓ Altria & RJR: Multi-Pack & Loyalty
- ✓ License ID Scanning
- ✓ Altria: Automatic Promotions (via API)
- ✓ Altria: Tier 2
- ✓ Altria: Electronic Coupons
- ✓ Altria: Personal Coupon Delivery
- ✓ Altria: Age Verification
- ✓ Altria: Personal Customer Ads
- ✓ Altria: Tier 3

For more information, contact:



Don't have a Phillip Morris account?

To set up your account, call (866) 928-3510



Don't yet have a RJ Reynolds account?

To set up your account, call (800) 974-2227

\*All tobacco sales scan data programs are operated and maintained by tobacco manufacturers. Eligibility for the programs and all terms are determined by each manufacturer. For terms, contact the tobacco manufacturers. NRS provides a seamless data reporting service that helps retailers take advantage of tobacco sales programs. Programs may not be available in all states. Monthly fees based on number of plans and whether merchant bundles with NRS Pay processing services. Tax not included. NRS is not responsible for promotional payments and not liable for errors and omissions. By participating in the program, retailer assumes all responsibility for setup of promotions in accordance with manufacturer guidelines.