



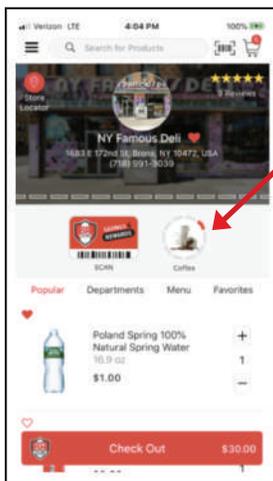
# LOYALTY

## Offer Loyalty Rewards to Your Customers and Keep Them Coming Back!

### LOYALTY CLUBS

Retailers selling on the BR Club App and subscribed to the 'Loyalty Clubs' Premium Feature, can offer Loyalty Club rewards to their customers.

USE YOUR POS & THE BR CLUB SHOPPING APP TO OFFER YOUR CUSTOMERS "BUY X, GET 1 FREE" DEALS



### YOUR STORE'S CLUBS ARE LISTED ON YOUR STORE'S PAGE IN THE BR CLUB SHOPPING APP

In order for your customers to earn rewards, they should first download the BR Club App from the app store. After downloading and signing into the app, they should locate your store using the "Store Locator". Once on your store, the customer will be able to see any Club programs you have created.

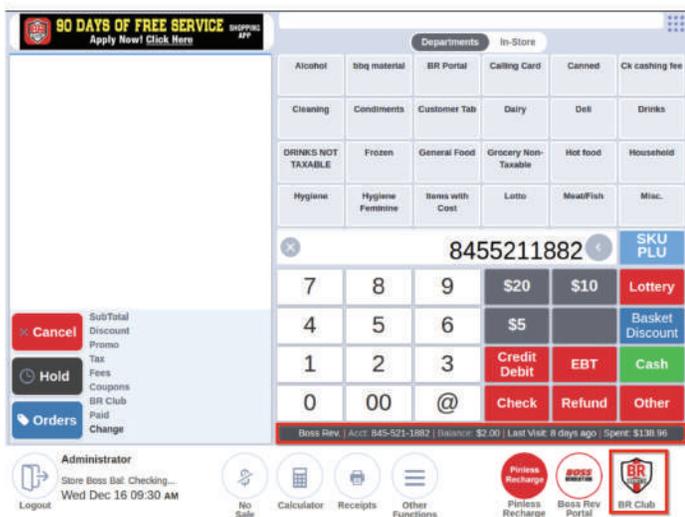


### CREATE AS MANY CLUBS AS YOU WANT!

Example: Buy 10 Sandwiches Get 1 Free  
Example: Buy 7 Coffees Get 1 Free

### CUSTOMER HISTORY

View your customers' recent transaction histories with purchase item details.



Customer History, part of the Loyalty Premium Feature, allows you to see your customers' purchase histories, provided their BR Club # has been entered during the sale. The BR club # (phone #) can be done manually with the BR club shield at the bottom right of the register screen. If keyfob is used this will automatically register the sale under this BR account #. **The gray bar located just below the keypad will reflect the last time your customer visited your store and amount spent.**

Clicking on the grey bar in the register screen brings up a 6 months of history.

Boss Rev. | Acct: 845-521-1882 | Balance: \$2.00 | Last Visit: 6 days ago | Spent: \$138.96

TO SIGN UP, CLICK ON THE **DETAILS** TAB ON YOUR POS AND TAP **MANAGE MY FEATURES**, OR CONTACT YOUR SALES AGENT.