

# NRS HELPS YOU MAKE MORE \$\$!

## GET THE SAME TOBACCO BUYDOWNS AS LARGER CHAIN STORES



## TOBACCO SALES & REBATES PROGRAM\*

NRS submits your POS scan data, and you get paid monthly by tobacco manufacturers for your tobacco sales. You do nothing(!) - and get buydown promotions. Plus, you get back up to 10¢ per carton, based upon your sales volume, which helps cover your scan data processing fee.

ONE PLAN **\$19.95/MTH**  
TWO PLANS **\$29.95/MTH**

No long term contract required • Tax additional



### CALL (800) 501-7184

**TOBACCO ACCOUNTS ARE REQUIRED FOR PARTICIPATION:**

Don't yet have a Philip Morris account?  
To set up your account, call (866) 928-3510

Don't yet have a RJ Reynolds account?  
To set up your account, call (800) 974-2227

**37 MILLION**  
ADULT TOBACCO CONSUMERS  
IN THE U.S.

**15.4/MO.**  
AVG. CIGARETTE CONSUMER  
STORE VISITS

**80%**  
ADULT TOBACCO CONSUMERS  
ARE LOYAL TO THEIR BRAND

**\$11.85**  
AVERAGE \$  
SPENT PER VISIT

\*All tobacco sales and rebate programs are operated and maintained by tobacco manufacturers. Eligibility for the programs and all terms are determined by each manufacturer. For terms, contact the tobacco manufacturers. NRS provides a seamless data reporting service that helps retailers take advantage of tobacco rebate programs. The fee for the NRS reporting service is \$19.95 per month for one plan (either Philip Morris -or- RJ Reynolds), and \$29.95 per month for two plans together. Tax is additional. NRS is not responsible for promotional payments and not liable for errors and omissions. By participating in the program, retailer assumes all responsibility for setup of promotions in accordance with manufacturer guidelines.

