

NRS HELPS YOU MAKE MORE \$\$!

GET THE SAME TOBACCO BUYDOWNS AS LARGER CHAIN STORES



TOBACCO SALES & REBATES PROGRAM*

NRS submits your POS scan data, and you get paid monthly by tobacco manufacturers for your tobacco sales. You do nothing(!) - and get buydown promotions. Plus, you get back up to 10¢ per carton, based upon your sales volume, which helps cover your scan data processing fee.

STARTING
AT JUST **\$19.95/MTH****
CALL (800) 501-7184

No long term contract required

Don't yet have a Philip Morris account?
To set up your account, call (866) 928-3510

*All tobacco sales and rebate programs are operated and maintained by tobacco manufacturers. Eligibility for the programs and all terms are determined by each manufacturer. For terms, contact the tobacco manufacturers.

**NRS provides a seamless data reporting service that helps retailers take advantage of tobacco rebate programs. The fee for the NRS reporting service is \$19.95 per month for Philip Morris. NRS is not responsible for promotional payments and not liable for errors and omissions. By participating in the program, retailer assumes all responsibility for setup of promotions in accordance with manufacturer guidelines.

37 MILLION
ADULT TOBACCO CONSUMERS
IN THE U.S.

MENTHOL **15.4/MO.**
AVG. CIGARETTE CONSUMER
STORE VISITS

80%
ADULT TOBACCO CONSUMERS
ARE LOYAL TO THEIR BRAND

\$11.85
AVERAGE \$
SPENT PER VISIT

